



## SEAGRAM

### TABLE LAMP

#### IDENTITY COLLECTION

Joana Santos Barbosa, 2016

#### DIMENSIONS

Height. 65cm | 25,59" Width. 45cm | 17,72" Depth. 45cm | 17,72"

#### WEIGHT

13 Kg

#### PRODUCT DETAILS

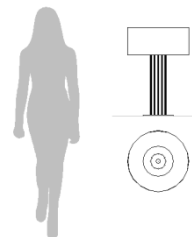
Lampshade: INSIDHERLAND Satin Ref. Pearl. Base: estremo marbre and brushed brass with matt varnish.

#### PRODUCT OPTIONS

Top: INSIDHERLAND lampshade fabrics or client fabric. Base: other marbles and metal finishes under request.

#### ELECTRICAL CHARACTERISTICS

	EUROPE	USA
MAINS:	3 Wires connection - Live ; Neutral ; Earth	
VOLTAGE:	220-240VAC	110-130VAC
FREQUENCY:	50 to 60Hz	50 to 60Hz
LAMP:	E27 ; 60W max.	E27 ; 60W max.





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The Seagram table lamp receives the name of the first attempt at skyscraper construction by the acclaimed German-American architect Mies van der Rohe. Located at Park Avenue in Manhattan, New York City, the Seagram building was completed in 1958 and gathers the principles of modernism along with the functionalist aesthetic.

The table lamp is a block of Extremoz marble involved by vertical brass blades carefully inserted as an allusion to modern metal structures and follows Mies beliefs that a building's structure should be visible as an external expression with no decorative elements. Although, in fact, for others reasons the original steel structure of the Seagram building couldn't be visible, Mies used non-structural vertical bronze elements to suggest an outside structure protecting a continuous glass skin underneath.

Seagram set the International style and remains a role model for the modern skyscrapers that can be admire along the New York's architectural skyline.